

ESG & Sustainability:

A Business Case for Conservation



Make every act of stewardship matter.

Operating a business to maintain a strong bottom line is not enough these days. Companies now need to satisfy shareholders, customers, regulators, communities, and potential investors' appetite for sustainable solutions, green practices, conservation of resources, and to promote responsible actions with true acts of conservation and biodiversity. Groundwater & Environmental Services, Inc. (GES) can help clients cost-effectively design, implement, track, and improve their Environmental Social Governance (ESG) initiatives, business practices, and scorecards.

GES develops and implements conservation-based remediation, biodiversity projects, and compliance approaches that achieve multiple ESG goals. We are positioned to expertly design and manage biodiversity and wildlife conservation projects for our clients, often using surplus land, small facilities, or even office building space, enabling them to save costs, promote sustainable practices, and enhance the value of land holdings and aesthetics by demonstrating a commitment to environmental stewardship and employee, regulatory, and community engagement.

GES can assist with the development of a multitude of projects under WHC's Conservation Certification® program – the only voluntary sustainability standard designed for broad-based biodiversity enhancement and conservation education activities that are third-party validated worldwide. The benefits of planning and implementing WHC Conservation Certification activities include:

- Providing third-party credibility, objective evaluation, and aggregated metrics for reporting and disclosure of ESG activities;
- Contributing to financial, employee retention, regulatory, and community relations goals;
- Demonstrating a commitment to environmental stewardship through meaningful wildlife habitat management and conservation education programs;
- Helping raise community support and public perception of ESG activities; and
- Green brand recognition, increased sales, and additional investors.



**WILDLIFE
HABITAT
COUNCIL®**

WHC Membership

GES is an active member of the Wildlife Habitat Council (WHC), a not-for-profit organization formed to guide corporations to take conservative actions as they operate and manage business activities.

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GES can bring additional value to your WHC-certified projects with multiple credit opportunities:

- Wetlands: mitigation, preservation, biodiversity, and habitat;
- Contamination and impacted land: contamination can be converted into renewable energy and impacted land reused for recreation and ecological restoration;
- Forestry: sustainable commodity production and carbon storage;
- Cost reduction: maintenance, water, and energy;
- Reduced fossil fuel use;
- Carbon credits and sequestration: allowances and offsets; and
- Energy accounting: measurement of efficiency in energy use from baseline, reduction of energy loss, efficiencies on energy intensive lands/procedures, and tracking the progress of energy management strategies



GES would be glad to discuss how we can assist your company in developing a meaningful and multiple credit third-party validated wildlife conservation project for one of your properties or remediation projects

Examples of the wide-ranging projects eligible for Conservation Certification include:



Habitat

- Forest
- Grasslands
- Deserts
- Wetlands
- Landscaping
- Marine Intertidal
- Rocky Areas
- Caves & Subterranean Habitats



Education

- Awareness & Community Engagement
- Formal Learning
- Training



Species

- Avian
- Bats
- Invasive Species
- Mammals
- Pollinator
- Reptiles & Amphibians



Other Options

- Green Infrastructure
- Integrated Vegetation Management
- Land Conservation Agreements
- Remediation
- Species of Concern

